

✓ Planning/Preparation



Richard A. Long, ZORA! Festival National Planner, makes a point while artist and fellow planner Carrie Mae Weems considers his comments.

ZORA! Festival Staff

N.Y. Nathiri, General Manager
 Cynthia A. Scales, Director of Operations
 Tammi L. Berry, Administrative Assistant
 Trent Tomengo, Logistics/Street Festival Design
 Shelly McKinney, Vending Coordinator
 Tracy B. Memory, Physical Plant Manager
 Kathy Johnson, Print Design/Layout
 Carolyn Atkins, Administrative Support
 Karen Bedeau, Marketing Specialist
 Mamie Blackman, Intern,
 Robert Hungerford Preparatory High School
 Consultants: Griselle Colon, Marketing
 TJM Communications, Inc., Public Relations/Media
 Designs by Rachele, Website Design/Maintenance

ZORA! Festival National Planners

N.Y. Nathiri, Chair
 Harriett Elam-Thomas
 Ambassador-in-Residence
 University of Central Florida
 Lois Hurston Gaston, Ph.D.
 Representing the Zora Neale Hurston Estate
 Robert Hemenway, Ph.D.
 University of Kansas
 Mary Jane Hewitt, Ph.D.
 Fine Art Consultant
 Richard A. Long, Ph.D.
 Professor Emeritus, Emory University
 Sterling Van Wagenen
 University of Central Florida
 Jerry W. Ward, Jr., Ph.D.
 Dillard University
 Carrie Mae Weems, Artist
 Stephen Caldwell Wright, Ph.D.
 Seminole Community College

Carolyn Atkins fields hundreds of calls during the planning/preparation phase of the annual ZORA! Festival cycle.



Meetings provide staff, consultants, and volunteers with an opportunity to exchange information, to talk through and to evaluate plans. (L-R) Cynthia A. Scales, Trent Tomengo, Tammi L. Berry, Shelley McKinney, Carolyn Atkins, Treva J. Marshall, Diane Reed, and Tracy B. Memory.

